



For Immediate Release

Supply & Demand Chain Executive Names Agistix CEO One of the 2007 Pros to Know

David Fox Recognized for Thought Leadership around Strategic Enterprise Role of Supply Chain

Redwood City, Ca. – March 21, 2007 – Agistix, Inc., the leading provider of on-demand Logistics Management Automation (LMA) solutions, today announced that president and CEO David Fox has been named one of *Supply & Demand Chain Executive's* 2007 "Pros to Know" in the Provider category. The magazine announced its seventh-annual listing in its February/March 2007 issue as well as online at www.sdexec.com. This well-known and sought-after award recognizes executives from software firms, service providers, consultancies, or analyst / research firms who have promoted the importance of Supply Chain as a strategic enterprise function.

"In today's tough global markets, supply chain has won a place at the executive table," said David Fox, president and CEO of Agistix. "Driving its importance is the need to gain visibility and control of all shipments, which can only be done by bridging the gap between optimized transportation plans and day-to-day global logistics activities. Practical solutions that span both tactical and strategic operations are what help enterprises maximize ROI and improve competitive position."

C-level executives are increasingly coming to understand the impact of their supply chains on the top and bottom lines. Though supply chains must continuously generate efficiencies, reduce costs, and ensure greater ROI, they have also assumed a key role in contributing to an enterprise's competitive edge.

Supply & Demand Chain Executive's seventh annual "Pros to Know" program focuses the spotlight on those who are driving the transformation of supply chains and their recognition as a strategic business partner.

The 2007 "Pros to Know"—on both the executive and solution provider side—have effectively raised broad awareness of the contributions supply chains are making to daily business operations. In doing so, they serve as role models for those who are attempting to position their organizations at a higher, more strategic level within their companies.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in their respective supply chain segments," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools and processes necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, are helping raise Supply Chain's status within the enterprise and have earned them a place on this year's Provider Pros listing."

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About Agistix

Agistix is the first vendor to deliver on a new vision for enterprise-class, global transportation solutions: Logistics Management Automation (LMA). Agistix LMA bridges the gap between optimized transportation plans and day-to-day global logistics activities that occur with any number of carriers across all modes of transportation. LMA enables companies to gain visibility and control of all of their shipments through a carrier-neutral, web-based system, which leverages a rules-based workflow engine to manage internal and external company shipment processes. By streamlining processes and information management associated with all shipping modes—as well as all shipping locales—Agistix reduces costs, increases efficiency and improves process compliance.

Agistix's award-winning solutions are designed by industry veterans to focus on simplicity, practicality and scalability. These on-demand, as well as managed services, solutions are fast and easy to implement, providing Agistix customers with dramatically reduced training costs and rapid ROI.

For more information about Agistix, please visit www.agistix.com

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